

21st

Rencontres Internationales De la Mode Hyères 2022

The Rencontres Internationales de la Mode are organized by the Fédération de la Haute Couture et de la Mode with the support of Le DEFI and the participation of Givaudan.



FÉDÉRATION
DE LA HAUTE COUTURE
ET DE LA MODE

FRIDAY OCTOBER 14

05:00 pm

Masterclass

By Glenn Martens, President of the Fashion jury and guest of honor

Villa Noailles, Tente Pinède

06:00 pm

Masterclass

By Pierre Debusschere, President of the Photography jury and guest of honor

Villa Noailles, Tente Pinède

08:00 pm

Fashion Show

Hangar de la Mouture, salin des Pesquiers, Hyères

10:00 pm

Diner at La Reine Jane

1 Quai des Cormorans, 83400 Hyères

SATURDAY OCTOBER 15

10:30 am

Metavers: Technological innovations and new models

Round table led by Karine Vergniol

Villa Noailles, Tente Pinède

Speakers

François Bourdoncle, Artist and Academician of Technologies

Grégory Boutté, Chief Digital & Client Officer, Kering

Clara Cornet, EMEA Fashion & Beauty Partnership Lead, Meta

Arnaud Guggenbuhl, Head of Global Marketing Insight & Image, Givaudan

Michael Jaïs, CEO, Co-founder, Launchmetrics

Andreas Kaplan, Professor, ESCP Business School

12:00 am

Lunch

Villa Noailles

02:00 pm

Web3.0: What rules for this new world?

Round table led by Karine Vergniol

Villa Noailles, Tente Pinède

Speakers

Vincent Fauchoux, Partner Lawyer, Managing Partner, Cabinet DDG

Isabelle Franchet, Director Legal Affairs, Givenchy

Ines Leonarduzzi, President, Cofounder, Digital For The Planet, Associate Director, C•Contemporaine, Author

Frédéric Montagnon, Entrepreneur, Cofounder, Arianee

Eric Peters, Deputy Head of Unit at the Directorate General for Digital Policies, European Commission

04:00 pm

Virtualization: What opportunities for creation?

Round table by led Karine Vergniol

Villa Noailles, Tente Pinède

Speakers

Alissa Aulbekova & Paula Sello, Cofounders, Auroboros

Jonathan Belolo, Cofounder, Stage 11

Giovanna Graziosi Casimiro, Head of Metaverse Fashion Week

Jean Jauhliac, 3D Designer

Raphaël Mayol, Creative Director, Cofounder, Cosmic Shelter Studio

05:30 pm

Masterclass

By **Aska Yamashita**, President of the Accessories jury and guest of honor

Villa Noailles, Tente Pinède

08:00 pm

Première Vision cocktail reception in partnership with the Hyères Festival

Lido Beach, 5 Av. Emile Gérard, 83400 Hyères

SUNDAY OCTOBER 16

02:30 pm

Awards ceremony of the 37th International Fashion, Photography and Accessories Festival - in the presence of finalists and jury members

Villa Noailles, Tente Pinède

Useful numbers

- Hyères radio cabs (04 94 00 60 00)
- La reine Jane (04 94 66 32 64 // Quai des Cormorans, 83400 Hyères)
 - Lido (04 94 01 43 80 // 5 Av. Emile Gérard, 83400 Hyères)
 - BOR (04 94 58 02 73 // 3 Av. Emile Gérard, 83400 Hyères)
 - Marais (09 54 12 72 09 // 1366 Bd de la Marine, 83400 Hyères)
- Denti Fish Eatery (06 08 97 09 43 // Pl. Georges Clemenceau, 83400 Hyères)
 - Emergencies : (04 94 00 24 51 // Bd Marechal Juin, 83400 Hyères)
- The on-duty pharmacy : Pharmacie Gambetta // 20 Avenue Gambetta Hyères // 04 94 65 06 83