# 24<sup>th</sup> Rencontres Internationales de la Mode

Friday, October 17th

The Rencontres Internationales de la Mode are organised by the Fédération de la Haute Couture et de la Mode with the support of Le DEFI.





First Round Table: 11:00-12:00 am Where Do Fashion Exhibitions Stand Today?

Magalie Guérin, Deputy Director, Villa Noailles
Emilie Hammen, Director, Palais Galliera
Sophie Lemahieu, Curator, Fashion & Textile Department, Musée des Arts Décoratifs, Paris
Emmanuelle Luciani, Artist, Curator, Art Historian and Artistic Director
Isabelle Tardieu, Cultural Strategy and Exhibition Development Consultant

Round table led by Pascal Morand

# Magalie Guérin, Deputy Director, Villa Noailles

Deputy Director of Villa Noailles, Magalie Guérin has contributed for twenty years to the collective and visionary project founded by Jean-Pierre Blanc, in the wake of patrons and aesthetes Marie-Laure and Charles de Noailles. A native of Hyères, she grew up with the Festival that fascinated her as a teenager, and today carries forward with the teams of this internationally renowned art centre, deeply rooted locally, the same mission: to discover and support young talents in fashion, photography, design and architecture through bespoke, attentive and caring support. A philosophy of sharing reaffirmed in this 40th edition.

# Emilie Hammen, Director, Palais Galliera

Emilie Hammen is director of the Palais Galliera, the fashion museum of the city of Paris since July 2025. She graduated from Institut français de la mode before completing a PhD in Art History. Her research focuses on the role of fashion in the context of the historical avant-garde movements, looking at its reception and circulation, particularly pertaining to Parisian Haute Couture. Her articles have featured in many exhibition catalogs and she has most recently curated a retrospective on the embroiderer Lesage.

Sophie Lemahieu, Curator of Fashion and Textiles, Musée des Arts Décoratifs, Paris

Curator of Fashion and Textiles at the Musée des Arts Décoratifs since June 2022, Sophie Lemahieu oversees the collections from 1947 to this day, working directly with emerging contemporary designers. A historian, teacher at the École du Louvre for over ten years, author and exhibition curator, she shares with future professionals and the general public the history of fashion and clothing as a language and witness to social and cultural change.



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# Emmanuelle Luciani, Artist, Curator, Art Historian and Artistic Director

Curator, artist, art historian and artistic director, Emmanuelle Luciani uses the discipline, rigor and sense of movement instilled in her performative and scenographic work by her long experience of classical dance. From Korakrit Arunanondchai: with History IV in 2018, when she invited Boy Child to dance among Korakrit's works, to New World (2023), Bella's Inferno I and II (2024) and Amleth13 (2025), she puts her research into physical movement into practice. This extensive work on dance is the starting point for her creations and stagings, which combine art history, the virtuosity of the body and horizontal references. Since 2024, Emmanuelle Luciani has concentrated her creative process in Arts.Sports, through cross-disciplinary works that take the form of exhibitions and performances. She stages dancers and boxers in sculpted sets, accompanied by original sound compositions, to create tableaux vivants that conjure up pop culture, references to the past and futuristic aesthetics. These hybrid works are bubbles of time, where she concentrates all her research on artistic persistence through time and on the ongoing exchange between popular and classical culture. These moving tableaux are like baroque clouds sifted through the sieve of the American show spectacular, in a bid to bring audiences together and show that myth and art touch every social category and every era.

# Isabelle Tardieu, Cultural Strategy and Exhibition Development Consultant

An expert in cultural engineering and communication, Isabelle Tardieu supports brands, museums, foundations, and creative industries in defining their cultural positioning and implementing editorial formats, events, exhibitions, and artistic collaborations. A graduate of ESSEC Business School, she began her career at Warner Music, where she contributed to the development of emerging talents such as Foals and Lykke Li, as well as established artists like the Red Hot Chili Peppers. She then joined the BETC agency, where she co-founded BETC POP — a structure dedicated to cultural and musical strategies, as well as the production of events, content, and original works for brands. In parallel, she managed the artist Canine for several years — featured at the Centre Pompidou and the Musée d'Orsay — and became involved with MEWEM, a mentorship program supporting women entrepreneurs in the music industry. After serving as a partner at the agency UZIK and as co-programmer of the Calvi on the Rocks festival, she was appointed in 2023 as Managing Director France of Chargeurs Museum Studio, where she advises luxury brands, foundations, and museums on cultural engineering, exhibition production, and communication projects. Throughout her career, she has collaborated with Air France, Courrèges, Yves Saint Laurent Beauté, Isabel Marant, Adidas, Heineken, Hennessy, and Lacoste.



# Second Round Table: 03:00-04:00 pm Where Does Fashion Entrepreneurship Stand Today?

Olivier Amsellem, Co-founder, Jogging Marseille Charlotte De Fayet, Owner & General Manager, Molli Thomas Delattre, Professor, Director of the Fashion Entrepreneurship Center, Institut Français de la Mode

Marie Lichtenberg, Founder, Lichtenberg Alexandre Mattiussi, Founder and Creative Director, AMI

Round table led by Pascal Morand

#### Olivier Amsellem, Co-founder, Jogging Marseille

Olivier Amsellem is a photographer and a key figure of Marseille's creative scene. Active in the fashion world since the 1990s, he began his career as an assistant to Jean-Baptiste Mondino before collaborating with several leading photographers. In 1998, he was discovered by the International Fashion Festival, marking the start of his independent career. In 2014, he co-founded Jogging with Charlotte Brunet (formerly of Marseille Provence 2013). More than just a boutique, Jogging embodies a contemporary vision of retail, blending fashion, art, and Mediterranean culture. A pioneer in creative retail, Jogging has supported designers such as Jacquemus, Marine Serre, and Charlotte Chesnais from the very beginning of their careers.

## Charlotte De Fayet, Owner & General Manager, Molli

Charlotte graduated from EM LYON Business School, where she majored in marketing. She began her career in 2004 at Danone in the Waters Division, where she developed new products and ads for brands such as Evian and Taillefine. In 2009 she moved to Argentina for 2 years where she founded there SabaProject, an online art gallery promoting SouthAmerican street art to support social action. SabaProject successfully helped two local associations: Crear Vale la Pena and PH15. In 2011 Charlotte came back to Paris to join L'Oreal luxury division as Marketing Manager for Kiehl's and Shu Uemura France. She focused on developing Kiehl's retail presence and doubled the number of point of sales in France. In 2012, Charlotte became Brand Manager at Clarisonic and successfully launched the brand in France in partnership with Sephora. In 2014, Charlotte acquired high-end Knitwear Brand Molli, a 130-years old "sleeping beauty". Molli benefits from a unique recognition and legacy, and relaunched the brand in September 2015. Today Molli now has 4 points of sale in Paris, including a flagship store on Rue François 1er in the Golden Triangle, a corner at Le Bon Marché, and around a hundred resellers worldwide. Last July, LVMH Luxury Ventures acquired a stake in Molli to help the brand reach a new stage of development while strengthening its unique know-how in knit.



Second Round Table: 03:00-04:00 pm Where Does Fashion Entrepreneurship Stand Today?

#### Thomas Delattre, Head of Fashion Entrepreneurship Center, Institut Français de la Mode

Professor and Director of the Fashion Entrepreneurship Center at Institut Français de la Mode, a space dedicated to supporting emerging brands and innovative services. His career path, initially rooted in forward-looking studies and strategy consulting, has gradually shifted towards support for emerging designers and innovative entrepreneurial initiatives. Through incubation and acceleration programs, as well as his research and teaching work, he defends singular and experimental approaches to entrepreneurship, attentive to the cultural, creative and economic issues specific to the fashion and luxury industries. He also works alongside institutional players - professional federations, the French Ministry of Culture - and internationally, notably in Benin as part of programs supported by the World Bank.

## Marie Lichtenberg, Founder, Lichtenberg

After twelve years as a fashion editor at ELLE magazine, Marie Lichtenberg founded her eponymous jewelry house. Designed in Paris and crafted in exceptional workshops, her creations blend wit, spirit, and references to popular culture. Her first locket was inspired by a curb chain passed down from her Martiniquan mother, a symbol of emancipation in Creole culture, and marked the beginning of a collection combining personal heritage with influences from India. Made in 14- or 18-karat gold, her lockets stand out for their colorful enamel, precious stones, and refined craftsmanship. The collection has expanded to include box lockets with hidden details and a variety of chain designs. Her scapular necklaces and rings reinterpret universal symbols of love and luck, merging spiritual inspiration with contemporary references. Altogether, her work explores the idea of jewelry as an object of memory and transmission.

#### Alexandre Mattiussi, Founder and Creative Director, AMI

Alexandre Mattiussi founded AMI at the age of 30, after years of training in renowned Parisian couture houses where he honed his skills and deepened his knowledge of men's tailoring, learning the excellence of French sartorial craftsmanship that has since become a distinctive hallmark of AMI. His multifaceted inspiration draws from the world around him — from the arts, from Paris and the diversity and style of its people, as well as from his lifelong passion for ballet and cinema.



Third Round Table: 04:00-05:00 pm

Fashion Seen from Hyères: A Conversation with the Fashion Jury Members

Round table led by Pascal Morand

Jean-Charles de Castelbajac, Artist and Fashion Creative Director

Julien Dossena, Artistic Director, RABANNE

Viktor Horsting et Rolf Snoeren, Founders and Artistic Directors, VIKTOR&ROLF

Christelle Kocher, Founder, KOCHÉ and Artistic Director, Maison d'Art LEMARIÉ

Pelagia Kolotouros, Creative Director, LACOSTE

Alexandre Mattiussi, Founder and Creative Director, AMI

Louis Gabriel Nouchi, Founder, LGN LOUIS GABRIEL NOUCHI